



Sponsorship Opportunities

Please be advised that all sponsorship packages require a minimum commitment of three months. Additionally, each sponsorship is limited to a maximum runtime of one minute. Any exceeding duration will incur an additional charge of \$2 per second.

Basic Subscriptions:

Pre-Roll - \$100 per month

This option allows your advertisement to be the first sound the listener hears, playing before the podcast commences.

Mid Roll - \$75 per month

Your ad will be aired during the middle portion of the podcast, specifically between 45% and 60% of the episode's duration.

End Roll - \$50 per month

This sponsorship opportunity entails your ad playing after the episode concludes but before the ending song.

Who presents the sponsorship message?

The choice is yours. The host, Max Willett, can deliver a script provided by you, or you can submit a pre-recorded advertisement.

Advanced Subscriptions:

Cooperate Sponsor (Yearly \$3,000) (Monthly \$300 with a year minimum)

- On every Episode of the podcast, we will tie your sponsorship into the conversation. As a company you can give us updates in your business and insights you would like to share with potential customers. Sponsorship starts as soon as the first episode recorded with it releases.

Yearly Subscriptions: (same criteria as monthly)

Pre-Roll - \$999 / year

Mid Roll - \$750 / year

End Roll - \$499 / year

Final Note:

For the addition of your sponsorship to an existing episode, an editing fee of \$99 applies. However, there is no fee if your sponsorship is included in a future episode. While you may choose the episode to sponsor, please note that certain episodes may be scheduled and recorded within a couple of weeks. A fee of \$50 is required to select a specific episode for sponsorship.